

Master Plan Vision Statement

The Master Plan represents the collective vision Newmarket residents have for their community, as evidenced through public meetings and written comments submitted during the updating process for the Master Plan. To ensure that Newmarket moves forward in a cohesive manner, the goals and recommendations of the Master Plan reflect this vision statement. During the updating of the Master Plan in 1999 and 2000, the Master Plan Committee members learned that Newmarket's unique qualities, as a community and its small town atmosphere are still important to the residents. Thus these factors should be protected now and into the future. The 2001 Master Plan will serve as a guide for Newmarket to build upon these community qualities and values and to create opportunities for securing a vital, healthy future for current and future residents. The following statements summarize what is envisioned for the Town of Newmarket.

- A downtown village that supports a mixture of uses enabling residents and visitors to shop, visit, and entertain themselves in town. An improved appearance for the downtown that maintains its traditions New England mill character and pedestrian focus.
- A Mill yard restored to reflect the historic and economic treasure that it is.
- A Mill yard redeveloped with a mix of uses that integrate into community life and business. Generate a tax base that is consistent with its scale and not a burden to municipal services.
- The natural beauty, ecological integrity, and recreational areas are preserved and promoted creating a place for residents and visitors to enjoy.
- Natural assets such as the downtown waterfront, Great Bay, Lamprey River, and open rural areas and woodlands are maintained through responsible development balanced with wise preservation and protection of these incredible natural resources.
- Commercial areas that promote and maintain an extended tax base, preserve Newmarket's labor force, and balance development with the aesthetic and natural beauty of the community.
- A community that works closely with the University of New Hampshire in the areas of research and development and support of the academic community.
- Strong and open communication between the citizens and Town government. A government that is responsive to the best interests of the community's future. Carefully balance the needs of residents wanting to live here and businesses looking to develop and grow here.
- Coordination of all branches of government including the School Board. Strong involvement of Newmarket residents in town projects and committees through volunteerism.
- Maintain the friendly small town atmosphere through a strong sense of community by encouraging community functions, recreations opportunities, and residential and business uses within walking distance of the village district.
- Residential areas that promote a connection with open space and the natural beauty of the town, preserve existing neighborhoods and create new ones that

Master Plan Vision Statement

are liveable, provide privacy through a variety of living styles, and promote a variety of home-based business uses.

- Support quality, thoughtful development that preserves our natural resources and enhances the aesthetics of Newmarket while creating a long-term tax base.
- Our public water resources are maintained through monitoring of the quality and quantity of the municipal water supply. Water conservation and efficient use of water will ensure a viable future water supply for residents and businesses.
- Our businesses will demonstrate a long-term commitment to the community through active involvement and participation in civic activities and projects.